

# Sponsorship Prospectus

MAINTENANCE, ENGINEERING AND RELIABILITY /  
MINE OPERATORS CONFERENCE



COLLOQUE SUR L'INGÉNIERIE, LA MAINTENANCE,  
LA FIABILITÉ ET L'EXPLOITATION MINIÈRE

**September 24 – 27, 2017**

**Saskatoon, SK**

**TCU Place**

## WELCOME TO MeMO 2017

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The Saskatoon CIM Branch, in collaboration with the Maintenance, Engineering and Reliability, the Underground Mining, the Surface Mining and the Rock Mechanics societies of CIM, is hosting the 2017 Maintenance Engineering and Reliability Mine Operators (MEMO) Conference. As an added feature, the Geological Section of Saskatoon is joining MeMO – a partnership that will extend conference opportunities for all participants.

Sponsorship of MEMO 2017 aligns your organization with leading-edge knowledge, innovation and excellence, while providing valuable networking opportunities. We offer a wide-range of sponsorship packages.

Distinguish yourself as a Premier, Gold, Silver, Bronze, or Friend sponsor. You may also choose custom-tailored options that allow you to co-brand specific segments of the conference. Your sponsorship will pay dividends before, during and after the event.

In previous years, over 70% of MEMO attendees are maintenance engineers and mine operators. Another 17% are those working in a purchasing function, and 13% are consultants.



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## MEMO SCHEDULE 2017 AT A GLANCE

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### Sunday, September 24

Opening Ceremony & Reception on Trade Show Floor

### Monday, September 25

Plenary Session

Technical Program

MEMO Trade Show

M4S Educational Outreach Program

Lunch on Trade Show Floor

Beer Reception on Trade Show Floor

Banquet Evening

### Tuesday, September 26

Technical Program

MEMO Trade Show

M4S Educational Outreach Program

Lunch on Trade Show Floor

Beer Reception on Trade Show Floor

### Wednesday, September 27

Field Trips

## SPONSORSHIP OPPORTUNITIES & VISIBILITY DETAILS

### PREMIUM SPONSORSHIP

CATEGORY	NO. AVAILABLE	UNIT PRICE
<b>1. DIAMOND</b>	Unlimited	\$ 22,000
<b>2. GOLD</b>	Unlimited	\$ 12,000
<b>3. SILVER</b>	Unlimited	\$ 6,000
<b>4. BRONZE</b>	Unlimited	\$ 3,500
<b>5. FRIEND</b>	Unlimited	\$ 2,000

VISIBILITY	Diamond \$22,000	Gold \$12,000	Silver \$6,000	Bronze \$3,500	Friend \$2,000
<b>PRE CONFERENCE</b>					
Logo and hyperlink on the MEMO 2017 Website	x	x	x	x	x
Logo in Pre-MEMO CIM Magazine Ads	x	x	x	x	
Logo on Pre-Conference material	x	x			
Recognition on social media	x	x			
<b>AT THE CONFERENCE</b>					
Logo on signage on site	x	x	x	x	x
Logo in the printed program	x	x	x	x	x
Delegate bag insert (to be provided by sponsor)	x				
Recognition at key events by the MC	x	x	x		
Delegate registrations	6	3	2		
Tickets for the Banquet Evening	6	3			
<b>AFTER THE CONFERENCE</b>					
Logo in CIM Magazine and CIM Website throughout the year of the conference	x	x	x	x	x

## EXCLUSIVE SPONSORSHIP - A LA CARTE ITEMS

ITEMS	NO. AVAILABLE	UNIT PRICE
Delegate Bags	1	\$ 10,000
Opening Reception on Trade Show Floor	2	\$ 10,000
Lunch on Trade Show Floor	2	\$ 8,000
Plenary Session	1	\$ 8,000
Technical Session	4	\$ 7,000
Printed Program	1	\$ 7,000
Notebooks for Delegates*	1	\$ 5,000
Daily Beer Reception on Trade Show Floor	2	\$ 5,000
Pens for Delegates*	1	\$ 2,000
Coffee Breaks	4	\$ 2,000

\* items provided by the sponsor

VISIBILITY	Delegate Bag	Opening Reception	Lunch on Show Floor	Beer on Show Floor	Printed Program
<b>PRE CONFERENCE</b>					
Logo and link to Company on the Website	x	x	x	x	x
Logo in CIM Magazine Ads	x	x	x	x	x
<b>AT THE CONFERENCE</b>					
Logo on signage on site	x	x	x	x	x
Logo in the printed program	x	x	x	x	x
Logo on delegate bags	x				
Recognition at key events by the MC		x			
Back cover of the printed program					x
Delegate registrations	2	2	1		
Tickets for the Banquet	2				
<b>AFTER THE CONFERENCE</b>					
Logo in CIM Magazine and Website	x	x	x	x	x

<b>VISIBILITY</b>	<b>Plenary Session</b>	<b>Technical Session</b>	<b>Notebook</b>	<b>Delegate Pens</b>	<b>Coffee Breaks</b>
<b>PRE CONFERENCE</b>					
Logo and link to Company on the Website	x	x	x	x	x
Logo in CIM Magazine Ads	x	x	x	x	x
<b>AT THE CONFERENCE</b>					
Logo on signage on site	x	x	x	x	x
Logo in the printed program	x	x	x	x	x
Logo/Corporate Message on pen				x	
Logo projection on screen	x	x			
Delegate registrations	1				
Tickets for the Banquet					
<b>AFTER THE CONFERENCE</b>					
Logo in CIM Magazine and Website	x	x	x	x	x

## **BUNDLES & DISCOUNTS**

<b>CATEGORIES</b>	<b>Discount on lowest priced item of the combo.</b>
<b>DIAMOND + Exclusive items</b>	25% discount on lowest priced item of the combo.
<b>GOLD + Exclusive items</b>	25% discount on lowest priced item of the combo.
<b>SILVER + Exclusive items</b>	25% discount on lowest priced item of the combo.
<b>BRONZE+ Exclusive items</b>	25% discount on lowest priced item of the combo.
<b>FRIEND + Exclusive items</b>	25% discount on lowest priced item of the combo.
<b>ANY TWO Exclusive items</b>	15% discount on lowest priced item of the combo.

For more information or to discuss your opportunities, please contact our Sponsorship Chair, Rory Duncan, or the Convention Coordinator of MEMO 2017:

**Rory Duncan**  
MEMO 2017 Sponsorship Chair  
Howatt Consulting Ltd.  
(306) 381-4417  
[roryd@howattconsulting.com](mailto:roryd@howattconsulting.com)

**Chantal Murphy**  
MEMO 2017 Conference Coordinator  
CIM  
514-939-2710 x1309  
[cmurphy@cim.org](mailto:cmurphy@cim.org)

## LOGO AND SPEC REQUIREMENTS

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Depending on the level of sponsorship you choose, the following represents the various specs and requirements for submission of logos, materials and information in order for your company to take full advantage of your sponsorship. Please contact CIM should you require any further information.

VEHICLE	REQUIRED FORMAT	DEADLINE
<b>Logo and Link:</b> Conference website	<ul style="list-style-type: none"> <li>• High-resolution images in <b>BOTH</b> .jpg and .eps formats (suitable for web and print) with a minimum resolution of <b>300 dpi</b> and fonts converted to outlines.</li> <li>• Sponsor must also provide <b>EXACT</b> web address for linking purposes.</li> </ul>	September 20, 2017
<b>Logo:</b> Pre-conference program published in <i><b>CIM Magazine</b></i>	<ul style="list-style-type: none"> <li>• High-resolution images in <b>BOTH</b> .jpg and .eps formats (suitable for web and print) with a minimum resolution of <b>300 dpi</b> and fonts converted to outlines.</li> </ul>	June 1, 2017
<b>Logo:</b> Program booklet	<ul style="list-style-type: none"> <li>• High-resolution images in <b>BOTH</b> .jpg and .eps formats (suitable for print) with a minimum resolution of <b>300 dpi</b> and fonts converted to outlines.</li> </ul>	August 21, 2017
<b>Logo:</b> Sponsorship banner On-site signage	<ul style="list-style-type: none"> <li>• High-resolution images in <b>BOTH</b> .jpg and .eps formats (suitable for web and print) with a minimum resolution of <b>300 dpi</b> and fonts converted to outlines.</li> </ul>	August 21, 2017
<b>Brochure or Insert:</b> Delegate bags	<ul style="list-style-type: none"> <li>• Designated company representative will be contacted by <i><b>CIM</b></i> staff</li> </ul>	August 21, 2017



## SPONSORSHIP AGREEMENT

### - AGREEMENT -

Our company wishes to purchase the following sponsorship packages:

**CATEGORY IN PREMIUM SPONSORSHIP :** \_\_\_\_\_

**CATEGORY IN EXCLUSIVE SPONSORSHIP :** \_\_\_\_\_

**COMBINATION REQUIRED :** \_\_\_\_\_

**PRICE (CDN) \$** \_\_\_\_\_ Applicable taxes will be added to your invoice.

Please complete and send back email to [cmurphy@cim.org](mailto:cmurphy@cim.org) or by fax at 514-939-2714

<b>CONTACT NAME</b>	
<b>COMPANY</b>	
<b>MAILING ADDRESS</b>	
<b>TELEPHONE</b>	
<b>EMAIL ADDRESS</b>	
<b>AUTHORIZED SIGNATURE</b>	